

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

AND

PAGE 1

| | | | | | | | | | |
|---|--|--|-------------------------|--|---------------------------------------|--|------|--|---|
| 338847 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 338848 | | | | ADVERTISER (OR AGENCY AND ADVERTISER) | | | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | INCEPTION MARKETING LLC | | | | KIM VANN FOR CONGRESS | | | | |
| AND | 847 Sansome St Ste 200 | | | | PO BOX 984 | | | | |
| ADDRESS | San Francisco CA 94111-1529 | | | | Willows CA 95988-0984 | | | | |
| | USA | | | | USA | | | | |
| CONTACT | | | | | PRODUCTCD03R/VANN | | | | |
| LOCAL SALESPERSON | LINDA SULA | | AGENCY EST. NO. 10/1 | | PRODUCT CODE | | 1300 | | |
| NATIONAL SALESPERSON | | | | | | | | | |
| BROADCAST SCHEDULE STARTING 10/01/12 AND ENDING 10/07/12 NO. WEEKS: 1 | | | | | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|------------------|------------|--------|--------|--------|-------------------|-----------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 | M-F Cancelled | | 05:00A | 06:00A | 30S | 10/01/12-10/01/12 | CBS13.COM @ 5AM | 0 | 100.00 | .00 |
| 2 | M-F Cancelled | | 06:00A | 07:00A | 30S | 10/01/12-10/01/12 | CBS13.COM @ 6AM | 0 | 150.00 | .00 |
| 4 | Sa Cancelled | | 05:00A | 07:00A | 30S | 10/06/12-10/06/12 | CBS THIS MORNING - SATURDAY | 0 | 75.00 | .00 |
| 5 | Su Cancelled | | 06:58A | 08:28A | 30S | 10/07/12-10/07/12 | CBS THIS MORNING - SUNDAY | 0 | 500.00 | .00 |
| 6 | M-F Cancelled | | 09:58A | 10:58A | 30S | 10/01/12-10/01/12 | THE PRICE IS RIGHT | 0 | 275.00 | .00 |
| 7 | M-F Cancelled | | 12:00N | 12:30P | 30S | 10/01/12-10/01/12 | CBS13 NEWS @ NOON | 0 | 200.00 | .00 |
| 8 | M-F Cancelled | | 01:58P | 02:58P | 30S | 10/01/12-10/01/12 | THE DOCTORS | 0 | 150.00 | .00 |
| 9 | M-F Cancelled | | 02:58P | 04:00P | 30S | 10/01/12-10/01/12 | DR PHIL | 0 | 275.00 | .00 |
| 10 | M-F Cancelled | | 04:00P | 05:00P | 30S | 10/01/12-10/01/12 | CBS13 NEWS @ 4 | 0 | 500.00 | .00 |
| 11 | M-F Cancelled | | 06:00P | 06:30P | 30S | 10/01/12-10/01/12 | CBS13 NEWS @ 6 | 0 | 800.00 | .00 |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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| | USA | | USA | | |
| CONTACT | | | PRODUCTCD03R/VANN | | |
| LOCAL SALESPERSON | LINDA SULA | AGENCY EST. NO. 10/1 | PRODUCT CODE 1300 | | |
| NATIONAL SALESPERSON | | | | | |
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|-----------------|-------------------|------------|--------|--------|--------|-------------------|---------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 12 | Su Cancelled | | 04:58P | 05:30P | 30S | 10/07/12-10/07/12 | CBS13 NEWS @ 5PM (SUN) | 0 | 750.00 | .00 |
| 13 | M-F Cancelled | | 06:30P | 06:58P | 30S | 10/01/12-10/01/12 | ENTERTAINMENT TONIGHT M-F | 0 | 750.00 | .00 |
| 14 | F Cancelled | | 06:58P | 08:00P | 30S | 10/05/12-10/05/12 | CSI: NY | 0 | 1200.00 | .00 |
| 15 | F Cancelled | | 09:00P | 10:00P | 30S | 10/05/12-10/05/12 | BLUE BLOODS | 0 | 2000.00 | .00 |
| 16 | M Cancelled | | 09:00P | 10:00P | 30S | 10/01/12-10/01/12 | HAWAII FIVE-0 | 0 | 3000.00 | .00 |
| 17 | T Cancelled | | 06:58P | 08:00P | 30S | 10/02/12-10/02/12 | NAVY N.C.I.S. | 0 | 4000.00 | .00 |
| 18 | M-Su Cancelled | | 10:00P | 11:00P | 30S | 10/01/12-10/01/12 | CBS 13 10PM NEWS M-SU | 0 | 1200.00 | .00 |
| 19 | Sa Cancelled | | 11:00P | 12:00M | 30S | 10/06/12-10/06/12 | CBS13 NEWSRPT @ 11 (SAT) | 0 | 300.00 | .00 |
| 20 | Su Cancelled | | 11:00P | 12:00M | 30S | 10/07/12-10/07/12 | CBS13 NEWSRPT @ 11 (SUN) | 0 | 300.00 | .00 |
| 21 | M-F Cancelled | | 11:00P | 12:05A | 30S | 10/01/12-10/01/12 | DAVID LETTERMAN | 0 | 400.00 | .00 |
| Total Contract: | | | | | | | | 0 | | .00 |

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AS AGENT FOR (ADVERTISER)

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KQVR-TV

CONTRACT NO. REV.

1191-33407-2

DATE PRINTED

09/26/12

2713 KQVR Drive, . West Sacramento CA 95605

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| | | 10/1 | CODE | |
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|---------------------------------|------|---------------|------|----|--------|-----------------|------------|-----------------|--------------------|----------------|
| ITEM | DAYS | | FROM | TO | | | | | | |
| ORDER 33407 HAS BEEN CANCELLED. | | | | | | | | | | |
| | | | | | | Billing Summary | | | | |
| | | | | | | <u>Oct</u> | <u>Nov</u> | <u>Dec</u> | <u>Total</u> | |
| Qtr 4-12 | | | | | | .00 | .00 | .00 | .00 | |
| | | | | | | | | | <u>GRAND TOTAL</u> | .00 |

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